



POWER BI

Transform data into information relevant to your business

Microsoft Power BI is a Business Intelligence (BI) tool for information analysis, which allows access and analysis of insights to improve the performance of organizations and optimize decisions in all areas of management. This tool provides a way to obtain data to find information, mainly through queries. It also supports users in preparing the data for detailed analysis, through the creation of reports, dashboards and data visualizations.

Thusly, Power BI helps managers to accelerate and improve decision making, increase operational efficiency, identify potential new revenue opportunities, identify market trends, report genuine KPIs and identify new business opportunities.

Advantages for all departments



For Analysts and Consultants

Quickly present business information in an updated and consistent manner. Create perceptible reports and dashboards for all departments of the company.



For Managers

Always be informed. See dashboards on the web or smartphone, updated in real time. Your data at your fingertips.



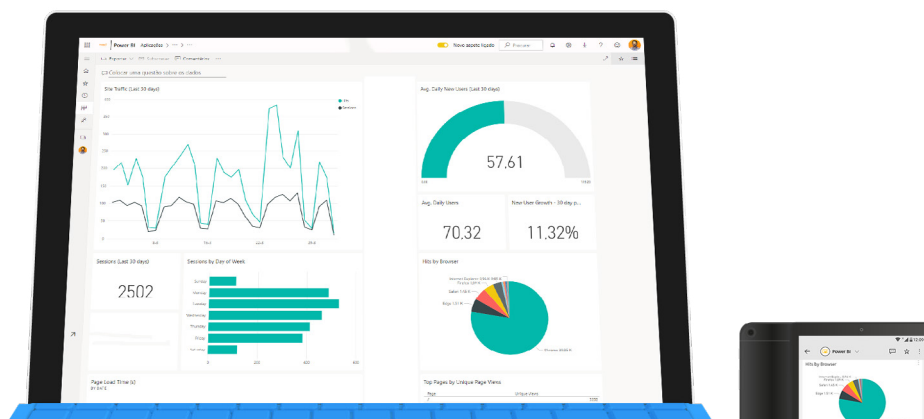
For IT Consultants

Simplify management, be in compliance and keep data safe. Give people access to the information they need in a personalized format.



For Software Developers

Bring your applications to life with interactive data, reports and dashboards.

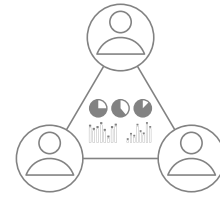


Find the right solution for your organization



Creation

- Connect with data sources wherever they are - on premises and in the cloud
- Explore centralized information
- Create interactive reports, customized for your company
- Define the structure of visual elements with theme, formatting and layout tools



Collaboration and Sharing

- Publish reports and dashboards
- Collaborate with the various departments and teams
- Share insights inside and outside your organization



Access

- Take action with continuous access to insights at any workplace with Power BI Apps, applications created by Microsoft, partners and your own company

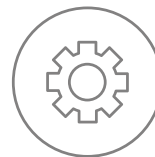
Power BI turns industry data into smart decisions



Retail



Insurance



Industry



Airlines



Services



Telecommunications



Engineering



Public Sector



Distribution

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